

To receive your NFL Mounted Memories Reward Certificate:

1. Purchase any Samsung 1080p HDTV 40" or larger between 8/31/2008 and 9/27/2008, and receive a \$200 Mounted Memories Reward Certificate.
2. All claims must be received by 10/27/2008.
3. Enclose original UPC symbol from the eligible product.
4. Enclose the cash register receipt (photocopies accepted) with item circled.
5. Fill out name and address and mail to:



Samsung Mounted Memories Promotion
 P.O. Box 9308 Department HDTV
 Bridgeport, NJ 08014 • 1-800-635-8478

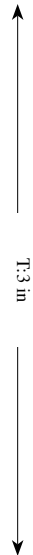
name _____

address _____ apt# _____

city _____ state _____ zip _____

phone _____ e-mail _____

Subject to terms and conditions on reverse.



PREPARED BY Cheil - New Jersey

Project #: US080045
 Job #: C0801294
 Client: Samsung
 Product: NFL Promotion
 Description: Product-ENGLISH
 Date: 8.8.08
 Headline: To receive your...
 Pub: Point of Purchase
 Space Description: Rebate Pad
 Trim: 4.5"W x 3"H
 Software: InDesign CS2

Fonts: InDesign file consists of all Illust eps art
 File Name: NFL_POP_C0700655
 T.S.: Nicole Capobianco 1.201.807.6429
 A.D.: Chris Byrne 1.201.229.6065
 C.W.: Chris Byrne 1.201.229.6065
 C.D.: Tom McManus 1.201.229.6060
 P.A.: Chris Byrne 1.201.229.6065
 P.M.: Dan Eigen 1.201.229.6072
 A.E.: Chris Brethel



Approval

C.D.: _____
 A.D.: _____
 C.W.: _____
 A.E.: _____
 P.A.: _____
 S√ _____ PDF _____ %
 PRF:
 1 2 3 4 5 6 7 8 9 10

B:4.75 in

T:4.5 in

Terms and Conditions: To be eligible for this offer, you must purchase a qualifying new Samsung product (or products) from a participating Samsung dealer during the promotion dates. Rewards are not a gift certificate and shipping charges or sales tax are not redeemable with the reward certificate. The reward certificate expires 4/27/2009. Certificates may be redeemed for less than the maximum value with no minimum value; however, the certificate may not be applied to future transactions and forfeits any remaining amounts. Purchases from online auctions are not eligible. Limit one certificate per receipt, customer, person, family, household, or address. This offer cannot be combined with any other Samsung offer(s) unless specifically stated in writing. This offer is not available to distributors, dealers, resellers,etailers, or retailers (including their employees) of these products. Employees, officers, directors of Samsung and their respective parent companies, affiliates, subsidiaries, divisions, sales representatives, distributors, advertising, and promotion agencies and the immediate family members (parents, children, siblings, spouse) and those living in the same household of each, are not eligible to participate in this promotion. This offer is available to all customers with mailing addresses in the US and Puerto Rico. Purchases made in other countries or for delivery to other countries are not eligible. Samsung is not responsible for lost, late, damaged, illegible, misdirected or postage-due submissions. Your rights cannot be assigned or transferred, and this offer is void where taxed, restricted, or prohibited by law. Excessive submissions constitute fraud and may result in federal prosecution under the US Mail Fraud Statutes (Title 18, USC 1341 and 1342). Keep copies of all materials submitted as originals become property of Samsung and will not be returned. For those who qualify, certificates will be mailed in 8-10 weeks after submission. Check the status by visiting www.checkmyrebate.com. Failure to comply with the rules of this promotion will make your submission invalid and could delay or prevent the mailing of your certificate.

By returning this card, I acknowledge that the information I provided is accurate and subject to audit by Samsung and its partners.

B:3.25 in
T:3 in